



# AB Türkiye İş Kurumuna (İŞKUR) Destek Projesi BÜLTENİ



ALMP - EU

Support to the Turkish Employment Organisation (İŞKUR) Project

NEWS Bulletin – Issue 5&6, February 2005

*Produced by the EU-İŞKUR ALMP Project Team*

## Latest news in the project...

### **New Opportunities Grant Scheme...**

**After the First Call for Proposals, 192 projects were entitled to receive grants.**

When we take into consideration the remaining grant amount we estimate that 50 other project will be funded under the Grant Scheme.

*THANKS TO EVERYBODY WHO SUPPORTED US...*

Projects which received a grant under the 1<sup>st</sup> call for proposals of the ALMP Grant Scheme officially commenced with a ceremony held on 13 January 2005 with the participation of the Head of the Delegation of the European Commission to Turkey, Ambassador Hansjörg Kretschmer and Minister of Labour and Social Security Murat Başesgioğlu.



*A view from the ceremony on 13 January 2005*

Under the first call of the grant scheme, some 26 million Euros have been allocated for active employment measures. 192 projects will be funded under the first call for proposals. With the funds provided, the successful organisations will deliver extensive training and re-training to target groups to increase their skills. The target groups are unemployed young people, women, long-term unemployed, people registered with İŞKUR, migrants from rural areas, ex-convicts and all other unemployed persons.

Among activities under the projects to be funded are training on beekeeping, fishing, jewellery design, milk production, childcare, information technologies, tourism, textiles, welding, viniculture, and shoemaking. Some projects cover re-training on entrepreneurship, human resources management, marketing, health and safety at work and career development.

Further information about the grant beneficiaries, project topics, distribution of grants according to the regions, target groups, etc. is available at [www.iskur.gov.tr](http://www.iskur.gov.tr) or [www.iskurabprojesi.org](http://www.iskurabprojesi.org).

The project activities will lead to increasing the employability of the target groups, and will stimulate public-private initiatives. This will boost employment at the local level. There will be locally devised responses to rising levels of unemployment.

More projects will be funded under the 2<sup>nd</sup> call of the same grant scheme, which is still under evaluation. The total budget of the scheme is 32 million Euros. The grant scheme will be managed and monitored by İŞKUR.



Speaking at the ceremony, Minister of Labour and Social Security Murat Başesgioğlu told, "As government we believe that all economical policies must be streamlined with social policies and we are trying to achieve an economical growth together with an increase in the employment rate."

Minister Başesgioğlu added that an effective approach should be developed against the problem of unemployment by implementing a set of new active labour market policy measures, and ALMP provides such measures.

Minister Başesgioğlu emphasized that decreasing unemployment rates is one of the main responsibilities of İŞKUR and the government has initiated various efforts for strengthening the capacity of this organisation. Minister Başesgioğlu added that 30 new personnel have started working at İŞKUR recently.



Speaking at the ceremony, Ambassador Kretschmer underlined, "I would like to congratulate the institutions and organisations who have been awarded with the grants. I hope that the active labour market measures will create new jobs and new opportunities for jobseekers, and that the adaptability of the labour force will increase. The results of the projects should have an impact on the labour market in the form of increased employment, competitiveness and productivity."

Ambassador Kretschmer added that unemployment is one of the most important problems prior to Turkey's accession into the European Union, and İŞKUR should be strengthened in order to produce an effective response to the challenge of decreasing unemployment rates.

Later in the ceremony Minister Başesgioğlu, Ambassador Kretschmer, Trabzon MP Cevdet Erdöl and Manisa MP Hüseyin Tanrıverdi gave contracts to the beneficiaries.



*Grant Beneficiaries received their contracts...*

### **Grant Scheme is getting institutionalised under İŞKUR...**

As it is well known EU Grant Scheme is a new concept for the country and for İŞKUR.

Up to the date, planning, announcement, promotion, training, application and assessment phases of Grant Scheme have been completed successfully, and now İŞKUR is putting a big effort for successfully completing Implementation and Monitoring phases and thereby for systemising these implementations.

Within this frame, İŞKUR General Directorate has issued a circular in mid-February in order to coordinate the project monitoring and implementation.

We can summarise topics taking part in the circular as follows:

**A project monitoring team has been established under İŞKUR General Directorate for monitoring grant scheme projects. Besides, regional monitoring teams have been established with the participation of 2 İŞKUR staff and 2 RTAT staff.**

#### Objectives

Objectives of monitoring and financial audit are as follows:

- 1- To ensure that the Beneficiary and the Operation remain eligible and financially viable and that the preliminary results match what was announced in the Application Form and confirmed in the Grant Contract;

- 2- To verify that the information supplied by the Beneficiary was / is accurate and complete;
- 3- To prevent and take action against irregularities.

In order to achieve the main objectives mentioned above the required Monitoring and Auditing System Frame, TORs and Document transfer are prepared within İŞKUR and took part in the circular.

### Views from project activities...



*Grant Scheme projects commence with ceremonies supported by the senior management of İŞKUR*



*Project openings from various parts of country...*

### Labour Market Studies...

**Draft evaluation reports on the labour market surveys conducted in 7 provinces are available at the project web site ([www.iskurabprojesi.org](http://www.iskurabprojesi.org))**

"Provincial Labour Market Studies" have been initiated in October in Ankara, Bursa, Istanbul-Bayrampaşa, Ordu, Malatya, Manisa and Şanlıurfa. This survey aims at collecting necessary information and data on the structure of the labour market, employment and unemployment in selected provinces. Besides, the survey will produce data on the relations of jobseekers with İŞKUR and their expectations from the organisation, as well as opinions on the services offered by İŞKUR.

This study will provide a basis for analysing the demand and supply sides of the labour market, planning, developing, implementing employment measures and services in line with European Employment Strategy, determining National Human Resources Strategy, developing efficient labour force policies and strengthening İŞKUR for an effective implementation of these policies. Thus, the results of this survey will contribute to finding an effective solution to the unemployment problem of the country.

### Training activities...

#### November-December 2004

#### Training activities:

- 1-6 November 2004: Management Skills Training, İŞKUR Maltepe Training Center in Ankara
- 6-11 December 2004: Management Skills Training, İŞKUR Maltepe Training Center in Ankara
- 13-18 December 2004: Management Skills Training, İŞKUR Maltepe Training Center in Ankara

#### Seminars / Workshops:

- 7-8 December 2004: İŞKUR Top Management, "Basic Principles of Modern PES Management"; seminar/workshop presented by Anders Johansen Sweden PES and WAPES President, İŞKUR Maltepe Training Center in Ankara. (Four or five other seminars by the same expert will follow this seminar)

## Study Tours:

- 12-19 December 2004: Study Tour to Belgium-MLSS Undersecretary, MLSS Consultant to Minister, İŞKUR General Manager, RTAT Team Leader
- 28 November-4 December 2004: Study Tour to Poland and Denmark; İŞKUR General Director and relevant staff from Ministry.

## January 2005

- 10-11 January 2005: Seminar on communication between pilot offices and İŞKUR General Directorate and Social Dialogue.

REGION	Number of trainings (14-28 January 2005)	Number of participants (persons and/or organisations)	Number of press releases/ press conferences or leaflets published by GS Beneficiaries	Number of interviews with the media / media appearances and events
ADANA	1	77	15	10
ANKARA	2	146	5	2
ANTALYA	1	47	18	2
İSTANBUL	2	180	5	0
İZMİR	1	70	5	3
MALATYA	1	58	7	3
TRABZON	1	62	2	2
<b>TOTAL</b>	<b>9</b>	<b>640</b>	<b>57</b>	<b>22</b>

## Workshops organised for staff under Grant Scheme:

WORKSHOP DATES (Jan 2005)	04.	05	07	08	11.	12	14	15
İSTANBUL office staff + Hürmüz Yalılı, Nurhayat Çetin, Sami Çapraz	■	■						
ANKARA office staff + Feza Solmaz, M.Ali Ergüç			■	■				
İZMİR+ANTALYA offices + Mehmet Aslan, Nihal Sürücü					■	■		
MALATYA + ADANA +TRABZON offices + Hakan Öz, İbrahim Erdoğan							■	■

\* Training provided to the personnel of İŞKUR in provinces where GS projects are under way

## Training for Grant Beneficiaries on Project Management and Implementation.

Date-Region	17 Jan	18 Jan	25 Jan	26 Jan	27 Jan	28 Jan
İstanbul	▲	▲				
Ankara			▲			▲
Trabzon				▲		
Malatya						▲
Izmir			▲			
Antalya					▲	
Adana						▲

1 day session in every region.

## January 2005

### Management Skills Training activities:

- 14-19 February 2005: Employment and Vocational Guidance Expert Deputies, Houston Hotel, Ankara.
- 21-26 February 2005: Houston Hotel, Ankara.
- 28 February- 05 March 2005: Houston Hotel, Ankara.

**Trainers:** Project STE - Erling Have, Academicians from Psychological Guidance Assoc.Prof. Binnur Yeşilyaprak, Prof. Uğur Öner, Associate Prof. İbrahim Yıldırım, Assoc.Prof Tuncay Ergene.



*İŞKUR staff and trainers in the training session...*

### Training for pilot office staff (Second Group)

- 14-18 February 2005 and 28 February-11 March 2005: Contact to jobseekers, Eyüboğlu Hotel, Ankara.

**Trainers:** Helena Stranberg, Jean Charles Blanc, Deniz Kartal

### Study Tours:

- 30 January-6 February 2005: Ireland.
- 6-13 February 2005: HRD, France.

### Publications...

#### Grant Scheme...

1. Procurement Manual for Grant Beneficiaries (pending official approval by ECD)
2. Project Monitoring and Financial Control System (a guideline for project monitoring team)
3. Project Implementation Guideline for Grant Beneficiaries

### Tenders/Call for Proposals...

#### ***“Modernization of Physical Infrastructure of İSKUR” ...***



Works contracts for the construction of 16 İSKUR offices and renovation of 4 İSKUR offices were awarded on 17 and 27 January 2005. Contracts were signed with the successful contractors and thereby the construction sites were delivered to them.

### COMMENTS FROM YOU...

In this issue we would like to share with you the info we received from İSKUR Department of Foreign Relations...

#### **I- HUMAN RESOURCES DEVELOPMENT AT REGIONAL LEVEL**

##### **(KONYA-KARAMAN) PROJECT**

This is one of the projects implemented under Turkey National Observatory, which has been established in 2001. The NO receives funds from ETF which is founded with the purpose of contributing to HRD and vocational education in the EU candidate countries.

As it is known Turkey has been divided into 26 regions at NUTSII level depending on the development level of the provinces. The regions which will get EU financial support in 2004 are Ağrı, Malatya, Konya and Kayseri.

As Konya can take part in 2004 in EC support and covered by EU programmes mentioned above this region is proposed as ETF project implementation area.

The project aiming at formulating a strategy for human resources regional development has started in Konya on 8 July 2004. In this context;

A HRD strategy will be developed in Konya and Karaman by local authorities and social partners;

Information on the demand and supply sides of the labour market will be collected for determining effective measures for development potential and sound policies;

Bottleneck jobs will be determined with a survey covering four target groups, namely unemployed, 2002-2003 vocational school graduates, employers and employees.

Field surveys have been completed in Konya and Karaman by İSKUR staff. The results of these surveys will be published as a report.

On 7 April 2005 there will be an evaluation meeting and closing seminar for sharing the results of the report and for formulating a regional human resources strategy with local and regional authorities and social partners.

## **II- A NEW PROJECT UNDER NATIONAL OBSERVATORY ACTIVITIES**

İŞKUR's project proposal on active employment measures for disadvantaged groups and formulating a model has been accepted by ETF.

This project commenced on February in cooperation with Social Services and Orphanage for the girls at the age of 18. Project aims at providing vocational guidance, social and psychological guidance and vocational training services to these girls in order to increase their employability.

## **III- WORKING LIFE DEVELOPMENT PROGRAMMES (WLDP)**

This programme aims at developing tools for learning difficulties of modern working life and handling with them. The project was originally developed and implemented by the Swedish AMS between 2001 and 2003 for collecting information about working life and sharing this information with all candidate countries participating in the programme.

Under WLE Programmes the contract signed between İŞKUR and AMS Ankara Labour Market Analysis, and Forecast System Project was concluded in November 2003.

WLDP which will be conducted by Swedish AMS covers 3 main components:

- Active Labour Market
- New employment types
- Working capacity

Every theme is put into modules according to the requirements of the countries. Cooperation between countries will be very important for WLDP. International seminars under this programme have been funded and organised by AMS. İŞKUR is taking part in this programme as a hosting country and as a member.

### **• Solution focused approach seminar**

Hosting Country: Turkey

Participating countries: Bulgaria, Hungary, Latvia, Romania, Slovakia and Slovenia (2 participants from each country)

Date: 4-5 April, 9-10 May, 13-14 June and 3-5 October 2005

Participants from Turkey: Ministry of Labour and Social Security (1 person) İŞKUR (5 people)

Meeting Language: English

This programme which is hosted by İŞKUR will be organised in Ankara.

Seminars will be provided by AMS experts. The objective is sharing experiences, giving examples and having an interactive training session and working with different groups about solution focused case studies. After the end of the programme solution focused approach system will be shared with staff through seminars and publications.

### **• Social Dialogue Seminar at Local Level**

Hosting Country: Sweden

Participating Countries: Bulgaria, Hungary, Latvia, Lithuania, Slovenia and Turkey

Date: 7-11 March 2005

Participants from Turkey: Ministry of Labour and Social Security (1 person) İŞKUR (1 person)

Meeting Language: English

### **• Labour Market Programmes Evaluation Seminar**

Hosting country: Lithuania

Participating Countries: Malta, Romania, Slovenia, and Turkey.

Date: 14-15 March, 1-3 June, conclusion meeting 7-9 November 2005

Participants from Turkey: İŞKUR (2 people)

Meeting language: English

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*For further information about any of the items in this Bulletin, for detailed information about the ALMP activities or for your comments and contributions...*

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